<u>iSteroids.com</u> has developed a newly updated blog - showcasing buzz on latest events and news in the steroid world. The addition of new features to the blog has made it more interactive for the readers. Social media has been deeply ingrained in the new IS Blog foundation. Currently, the blog contains a vast array of topics ranging from bodybuilding, steroid cycles to its extensive use in the sports world. Its latest features on doping by players in <u>London Olympics 2012</u> have caught much attention.

A new feature on its' blog has been the addition of videos which display visuals making the sharing of information more correlative. We have witnessed a definite rise in our readers from the time we started making videos a part of our blog posts as they impart a firsthand experience of the events being shared. The content is updated on a continuous basis and keeps you versed with the latest happenings in and around the steroid world.

This is the first stage of the blog updating. The final touches will soon follow. The next phase of updates is going to happen on the main sites and the forums.

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